# Warangkana Poomjeen

To:

Division of International Affairs and Language Development

Subject:

RE: Partnership Offer for Student Excursion Program in Yogyakarta Indonesia

----- Forwarded message -----

จาก: TRAVELXISM DOT COM < info@travelxism.com>

Date: ศ. 14 ก.พ. 2020 เวลา 11:29

Subject: Partnership Offer for Student Excursion Program in Yogyakarta Indonesia

To: naresuan < naresuan@nu.ac.th >, International < internatiohal@nu.ac.th >

Dear Program Coordinator

Warm Greetings from Travelxism



I hope this email finds you well. We are a start-up that supports sustainable tourism with local, social, and cultural preservation approach through consultant services, media, and tour. TRAVELXISM also focuses on delivering research of innovative tourism potentials, developing tourism communities, running workshops and trainings related to tourism, digitalising destinations, and branding. Our partners include local and international organisations, NGOs, tourism communities, tour agents, corporate CSRs, local and national government in Indonesia.

Through this email, TRAVELXISM would like to propose to build a partnership with the university through the program called "TRAVELXISM Yogyakarta Heritage and Cultural Excursion Program. This 6-day 5-night program includes cultural excursion, learning Indonesian language, and cultural workshops in Yogyakarta, Indonesia. Also, this program is run by our experienced team managing similar excursion and summer programs in Yogyakarta, so this will give your students the best experience with local people and learning local culture.

Please find attached the proposal and one of the examples of detail itinerary information about this program.

If you have any questions, please do not hesitate to contact us. We are also very open and flexible with our offer to meet your need/requests/inquiries.

Thank you very much for your attention, and we are looking forward to hearing from you soon.

Best regards

Gilang A Fauzi CEO and Founder

www.travelxism.com

Genius Idea Coworking Space Jalan Magelang No-32-34A Cokrodiningratan, Jetis, Yogyakarta, 55233, Indonesia

Telp: (+62)274 517585 Email: info@travelxism.com เรียน อธิการบดี

ด้วย TRAVELXISM ประชาสัมพันธ์โครงการ "TRAVELXISM Yogyakarta Heritage and Cultural Excursion Program" ณ เมือง Yogyakarta ประเทศอินโดนีเซีย ระยะเวลา 6 วัน โดยมีค่าใช้จ่าย 559 – 850 ดอลล่าร์สหรัฐ ขึ้นอยู่กับระยะเวลา การเข้าร่วมโครงการฯ รายละเอียดดังเอกสารแนบท้าย

จึงเรียนมาเพื่อโปรดพิจารณา เห็นควรเวียนคณะ/วิทยาลัย เพื่อประชาสัมพันธ์ผ่านระบบ E-doc เว็บไซด์มหาวิทยาลัย เว็บไซด์ กองพัฒนาภาษาและกิจการต่างประเทศ เพจกองพัฒนาภาษาและ กิจการต่างประเทศ และเพจ NU International Scholarship ต่อไป

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# Towards Sustainable Tourism

Yogyakarta, 14 Februari 2020

# Partnership Program Offer between Travelxism and Naresuan University

# Dear The Program Coordinator

### **Brief Profile of TRAVELXISM**

We are a start-up that support sustainable tourism with local, social, and cultural preservation approach through consultant services, media and tour. TRAVELXISM also focuses on delivering research of innovative tourism potentials, developing tourism communities, running workshops and trainings related to tourism, digitalising destinations, and branding. Our partners include local and international organisations, universities, NGOs, tourism communities, tour agents, corporate CSRs, local and national government.

# Background

University is an organization that has very compact academic and educational activities. Therefore, TRAVELXISM is willing to build partnerships with universities in supporting their educational and academic mission through our services that relies on sustainable tourism aspects to promote and preserve culture, nature and local people.

Based in Yogyakarta, Indonesia, a city with a very strong local Javanese culture, we expect to support universities in arranging academic visits and tours and other educational activities based on the inquiries for the students to experience local culture and Indonesian language in Yogyakarta. This experience will allow university students learn not only Indonesian language, but also local culture in one of the cities in Indonesia, Yogyakarta. This experience will also allow students to enrich their knowledge about Indonesia and open their horizon about Indonesia.

Therefore, through this proposal, TRAVELXISM would like to propose to build a partnership with the university through the programs we propose. The programs will include cultural excursion, learning Indonesia, summer program, and educational visit/study visit.

## **Proposed Programs**

# "TRAVELXISM Yogyakarta Heritage and Cultural Excursion Program"

This program is delivered by our experienced staff and flexible to accommodate the need/interest/inquiries of the university. The components of this program include:

- Regular Indonesian Language Classes/Language tutorials
- 2. Heritage Tour
- 3. Ecotourism





# Towards Sustainable Tourism

- 4. Cultural Workshops
- 5. Local accommodation or 3-star hotel

This program is run for at least 6 days in Yogyakarta and can be changed upon the inquiries of participants/universities.

This program costs starting from US\$559 to US \$850 depending on the length of the program, the components of the program, the itinerary and accommodation chosen during the program.

We have attached the information about this excursion program for you to read through. If you have any questions/inquiries, please do not hesitate to contact us directly through:

Email: info@travelxism.com Whatsapp: +6281249605055

Thank you very much for your attention and we are looking forward to hearing from you soon.

Best regards

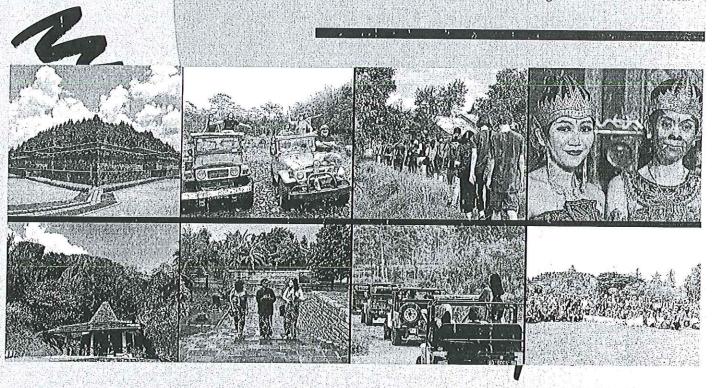
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Orlowards Sustainable Tourism

Gilang Ahmad Fauzi, S.S., M.D.S CEO Travelxism Travelxism

# YOGYAKARTA EXCURSION FOR UNIVERSITY STUDENTS

TRAVELXISM team have designed this excursion program for university students as well as University Professors/Lecturers who want to experience, but not limited to the cultural immersion during their stay in Jogjakarta. This excursion program is also set up with flexibility which means the participants from another interests/major are also welcome to join this amazing excursion in Indonesia.



# LOCATIONS

This excursion program is run in Yogyakarta, Indonesia. Yogyakarta is one of the popular student cities where students not only from Indonesia, but also from other countries studying here. Yogyakarta is also popular for its destinations options, starting from the famous Biggest Buddhist temple in the world, Borobudur temple, the Royal Palace, the heritage city of Kotagede, the gigantic Merapi volcano for its Jeep Lava tour, the exotism of Menoreh hill in Kulon Progo, to its stunning beaches In Gunungkidul.

# INCLUDE

This program is delivered by our experienced staff and flexible to accommodate the need/interest/inquiries of the University Professor/lecturer/student. The component of this program includes:

- 1. Regular Indonesian Language classes/Language tutorials (for the students)
- 2. Heritage Tour
- 3. Ecotourism
- 4. Cultural Workshops
- 5. Local accommodation or 3-star hotel with eco-friendly concept





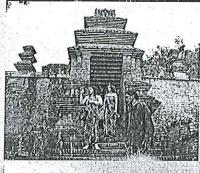
# **YOGYAKARTA EXCURSION** FOR UNIVERSITY STUDENTS

# ACCOMMODATION

For the duration of the tour, participants can choose whether they want to stay in local homestay to experience local life and Indonesian cookings. Another option is that participants can choose to stay in the 3-star hotel with eco-friendly concept as TRAVELXISM runs sustainable concept of tour.

# ITINERARY







# DAYI

- Arrival
- Pick up at Airport
- Check in homestay/hotel
- Free time

# DAY 2

- · Opening ceremony
- Indonesian class
- · Lunch Time
- · Royal Palace of Yogyakarta
- Alun-alun Selatan
- · Prambanan temple for Ramayanan **Ballet Performance**
- Dinner

# DAY 3

- Indonesian Class/tutorial
- Kotagede Heritage Walking Tour
- Making your own silver art at Kotagede
- Malioboro for Souveniers shopping

# DAY 4

- Indonesian class/tutorial
- Merapi Jeep
- Tour
- Ulen Sentalu Museum
- Free time (early, finish for Borobudur sunrise tomorrow)

# DAY 5

- Borobudur Sunrise
- Mendut Temple
- Nglanggeran Tourism village for trekking and agrotourism/ecotou rism Activities
- · Stay at local homestay

# DAY 6

- Village activities at Nglanggeran Village
- Closing ceremony
- · Depart to home country

IF YOU ARE INTERESTED, PLEASE CONTACT US

Genius Idea Coworking Space Jalan Magelang No.32-34A, Rt.004/01 Cokrodiningratan. Jetis, Yogyakarta

+62 812-4960-5055 | +62 274-517585 ext .124

Email: info@travelxism.com

starting from US\$ 559 to USD 850