

**Faculty of Management and Business Science
Faculty Management**

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**International Summer School 2018 on Strategy in the Digital Age
- Spend a summer in Germany! -**

Dear Partners,

We are pleased to announce our **International Summer School 2018 on Strategy in the Digital Age**. The summer program will take place between **July 18th - July 28th 2018 in Aalen, Germany**.

We would be delighted, if this link could be placed onto your university website or a copy of this letter could be placed on one of your black-boards in order to raise students' awareness.

Our summer program consists of 5 components:

1. A language course: **German Language & Culture for Beginners (2 ECTS)**
2. A business course: **Strategy in the Digital Age (5 ECTS)**
3. A company tour
4. A guest lecturer from industry
5. Social activities like a visit of Roman UNESCO world heritage site "Limes", a guided city tour of Aalen and a farewell dinner

Bachelor and Master Degree students are invited who have completed at least 2 years of university-level studies and have sufficient English skills to be able to follow lectures in English.

International students have the opportunity to experience Southern Germany and to focus on topics like corporate strategy, business practice and digitalization. Our courses will be held in small classes and are taught in English. Aalen University of Applied Sciences is placed in a small city within a picturesque region and is embedded in a multifaceted economic structure. Companies like Carl Zeiss AG, Voith GmbH, Hartmann AG or Bosch Automotive Steering GmbH are nearby and bigger cities like Stuttgart or Munich can be easily reached by train.

The fee for the program is **850 EUR** for **Package M** or **950 EUR** for **Package L**. Both fees include the courses, accommodation (double or single room) and social activities. Interested students can apply online on our website until **February 15, 2018**. Accepted students will receive a confirmation by email. For more information, please visit our website: <http://www.hs-aalen.de/f/w/summerschool>.

Don't hesitate to contact us for further information or printed material.

Kind regards,
Ilka Diekmann, M. Sc.